



To whom it may concern,

We invite you to participate in our 9th **Annual Miles Against Melanoma NC** run/walk on May 11th at the Arboretum shopping center in Charlotte, NC. The proceeds from the event will benefit research and educational programs at Levine Cancer Institute. Miles Against Melanoma is a 501©3 nonprofit organization whose core purpose is to raise the public's awareness of melanoma and to help fund melanoma research while making an impact in our local community. We would love to have your support this year and join efforts with us to take another step towards achieving our core purpose!

We are seeking sponsors and will offer the following based on your level of contribution. Please refer to our Sponsor Level Descriptions for more details on each level. Some benefits are:

- Inclusion of your logo in race announcements, website, Facebook page shout-outs, and on the back of the t-shirts
- Free race entries
- Recognition on race day
- Product promotion at our Finish line vendor village on race day to offer product samples or other items to promote your business
- Include items in our race packet

We are also seeking non-monetary, in-kind donations such as gift certificates, gift baskets, and merchandise for our raffle as well as post-race nutrition items for the participants such as bananas, oranges, granola bars, bottled water , and other post-race nourishments.

We hope you'll consider supporting **Miles Against Melanoma NC**. Your donation will be a valuable contribution and the visibility is invaluable for your business!

You can visit our webpage for more information at www.mam-charlotte.org and our FB page at www.facebook.com/milesagainstmelanomanc. These sites will be visited by hundreds of attendees and supporters throughout the months leading up to the event.

Thank you for your consideration. We look forward to hearing from you!

Kindest regards,

Heather Joyner
Founder, Miles Against Melanoma NC
704-996-8970



Miles Against Melanoma NC
A registered 501©3 organization

Heather Joyner, Director
8405 Dunton Court
Waxhaw, NC 28173

704-996-8970
www.mam-charlotte.org
mamclt@mam-charlotte.org

Event Date – April 25, 2020

Presenting Sponsor for 5K - \$7,500

- Promo location of Logo on Website, Advertisements, and t-shirt
- Listed as presenting sponsor for 5K in Race Day Announcements
- 15 free race entries
- Race Packet Insert
- Banner Recognition at Event
- Table at Event

Presenting Sponsor for Kid's Dash - \$5,000

- Promo location of Logo on Website, Advertisements, and t-shirt
- Listed as presenting sponsor for 1 Mile Fun Run in Race Day Announcements
- 10 free race entries
- Race Packet Insert
- Banner Recognition at Event
- Table at Event

SPF75 - \$2,500

- Promo location of Logo on Website, Advertisements, and t-shirt
- Listed in Race Day Announcements as sponsor for Kid's Dash
- 5 free race entries
- Race Packet Insert
- Banner Recognition at Event
- Table at Event

SPF50 Sponsor - \$1,000

- Large Logo on Website, Advertisements, and t-shirt
- Listed in Race Day Announcements
- 2 free race entries
- Race Packet Insert
- Banner Recognition at Event
- Table at Event

SPF30 Sponsor - \$500

- Small Logo on Website, Advertisements, and t-shirt
- Listed in Race Day Announcements
- Race Packet Insert
- Banner Recognition at Event
- Table at Event

SPF15 Sponsor - \$250

- Logo on Website
- Listed in Race Day Announcements
- Table at Event

Table at Race day - \$100



Miles Against Melanoma NC
A registered 501©3 non-profit organization
Tax ID: 45-3667573

Heather Joyner, Director
8405 Dunton Court
Waxhaw, NC 28173

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mamclt@mam-charlotte.org
www.mam-charlotte.org

[SPONSOR FORM

Our company is pleased to support Miles Against Melanoma by a sponsorship at the level indicated below.

Sponsoring Company _____

Contact name _____

Address _____

Phone _____

Email _____

Please indicate the sponsorship level:

- | | | | |
|------------------------------------------------------------|---------|---------------------------------------------|-------|
| <input type="checkbox"/> Presenting Sponsor for 5K | \$7,500 | <input type="checkbox"/> SPF30 Sponsor | \$500 |
| <input type="checkbox"/> Presenting Sponsor for Kid's Dash | \$5,000 | <input type="checkbox"/> SPF15 Sponsor | \$250 |
| <input type="checkbox"/> SPF75 Sponsor | \$2,500 | <input type="checkbox"/> Table at Race Day | \$100 |
| <input type="checkbox"/> SPF50 Sponsor | \$1,000 | <input type="checkbox"/> In Kind Donation** | |

****If making an In Kind Donation, please indicate the item(s) to be donated:**

- | | <u>ITEM</u> | <u>VALUE (\$)</u> |
|----|-------------|-------------------|
| 1. | _____ | _____ |
| 2. | _____ | _____ |
| 3. | _____ | _____ |
| 4. | _____ | _____ |
| 5. | _____ | _____ |

Please make checks payable to Miles Against Melanoma NC.

Check Date: _____ Check Number: _____